

## THE UIDE **BRIDGE CONVENTIONS** YOU SHOULD KNOW

BARBARA SEAGRAM • MARC SMITH

## CONTENTS

NOTRUMP AUCTIONS		<b>CONSTRUCTIVE AUCTIONS</b>	
1. Jacoby & Texas Transfers	5	14. Fourth Suit Forcing	42
2. Stayman	10	15. New Minor Forcing	44
MAJOR-SUIT AUCTIONS		16. Reverses	46
3. Jacoby 2NT	14	WHEN OPPONENTS COMPETE	
4. Splinter Bids	16	17. Lebensohl	49
5. Cuebid Raises	18	18. Negative Doubles	51
6. Reverse Drury	20	WHEN OPPONENTS OPEN THE BIDDING	
7. Help Suit Game Tries	22		
SLAM BIDDING		19.Takeout Doubles 20. Responsive Doubles	55 60
8. Blackwood and Gerber	24	21. Michaels Cuebids & the Unusual	00
9. Roman Keycard Blackwood	27	Notrump	62
10. Control-Showing Cuebids	30	22. Balancing	65
11. Grand Slam Force	32	23. Lead-Directing Doubles	67
CONVENTIONAL OPENING BIDS		24. DONT Overcalls of 1NT	69
12. Strong 2  Opening	34	25. Cappelletti Over 1NT	71
13. Weak Two-Bids	37	**	

## **NEWCOMER/INTERMEDIATE**

978-1-55494-158-2

## A BESTSELLER THAT FITS IN YOUR POCKET!

Seagram & Smith's 25 Bridge Conventions You Should Know was published in 1996, and has gone on to become the bestselling bridge book since Charles Goren was writing. This handy pocket guide presents the material from that book as a concise, easy reference. From Blackwood to Negative Doubles, Splinters to Transfers, you will find all the answers to your questions about basic conventions right at your fingertips.



BARBARA SEAGRAM (Toronto, Canada) is one of the best-known bridge teachers in North America; her books on the game have sold well over a quarter of a million copies in five different languages.



MARC SMITH (England) is a bridge journalist and author who regularly writes for BRIDGE magazine in the UK.

